**PROFESSIONAL QUALIFICATIONS**

**OF**

**ERICK FORD**

**SALMON VENTURES, LTD.**

Has multiple years in increasingly responsible managerial positions in the private sector. This experience transitioned into governmental and regulatory affairs. Some of these positions included Confidential Aide to the President of the New Jersey Board of Public Utilities, Agency Manager for the New Jersey Motor Vehicle Commission, and others.

**EXPERIENCE**

2022 to Present

President, New Jersey Energy Coalition, Millville, NJ

2018 to 2022

Executive Director, New Jersey Energy Coalition, Millville, NJ

New Jersey Energy Coalition is a 70-plus membership-based organization that includes water, electric, gas utilities, and renewable energy companies. Drive the policy and work with decision-makers on issues that impact the industry. Help the companies navigate the bureaucracy of government. Serve as lobbyist and liaison between members and elected officials. Represent the organization at, state, local, and federal levels of government. Write and give testimony for hearings on behalf of the organization. Provide strategic advice to the member companies.

2016 to 2018

Confidential Aide to the President, New Jersey Board of Public Utilities, Trenton, NJ

Help drive policy and issues in areas of the energy, water, electric, and gas sectors in the state of New Jersey. Serve as liaison for the President of the Board to the companies and work with organizations like MVC, DEP, NARUC, and EDA on issues like cybersecurity, workforce development, electric vehicles, and rulemaking. Liaison and point person for the President with third parties on sensitive issues and communicate with third parties including; representatives of public utilities, trade groups, community groups, stakeholders, and elected or appointed government officials. Ensured staff understood that the Board of Public Utilities is a regulatory agency.

2013 to 2016

Agency Manager, New Jersey Motor Vehicles Commissioner, Camden, NJ

Manage the day-to-day operations of the government agency. Serves as a liaison on behalf of the government. Ensure all work follows state regulations and work with dealers to make sure turnaround time of titles and registration are completed on time. Effectively, navigated the bureaucracy of the Motor Vehicle Commission. Managed both unionized and non-unionized staff with understanding the unions’ contracts. I organized the agency to be more effective using organizational and management methods.

2012 to 2013

Vice President, Race Public Corp., Cherry Hill, NJ (Company Dissolved)

Oversaw and implemented strategies for marketing and customer relations.

2012

Development Manager, National Center for Public Policy, Washington, DC

Oversaw all aspects of the development department, communicated, and worked with all fundraising programs on daily bases. Edited direct mail pieces and oversaw direct mail campaigns, developed and executed follow-up letters of appeals to donors.

2010 to 2012

Executive Director, CCRC, Camden County, NJ

Organized, led, researched, and worked as a liaison for the organization in meetings and conferences, coordinated with municipal chairmen and membership for events, meetings, and campaigns.

2009 to 2010

Regional Director, American for an Informed Democracy, Washington, DC

Oversaw the Mid-Atlantic region of the organization and oversaw the division of peace and security aspects of the organization.

1996 to 2007

Senior Administrator (2000-2007)/Manager (1998-2000), CEC Entertainment, Irving, TX

Managed multi-million dollar projects simultaneously throughout the country. Successfully navigated the corporate system, established comprehensive relationships and found solutions to problems. Managed multiple projects in multiple states within budget and on time successfully. Managed teams and staff around the nation.

**EDUCATION**

2011 – George Mason University, Fairfax, VA

 B.A. Global Affairs

**PROFESSIONAL ACHIEVEMENTS**

Moderator for the Public Utilities Law Section – August 2020

Panel Moderator at the Digital Intelligence for Energy – June 2019, September 2019

Publications – “Considering the Energy Economy,” New Jersey Business – January 2019 Issue

White Paper for New Jersey Motor Vehicle Commission – 2014

**CIVIC/COMMUNITY**

Board of Directors for the Central and Southern NJ Girl Scouts

Sons of the American Revolution

Covenant House

American Heart Association Heart Walk 2019

Volunteers of America Delaware Valley

Toys for Tots 2013-2016

 **PERSONAL**

Married for 10 years to Elizabeth. Erick and Elizabeth have three daughters.